

# MARCH 2021



MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
1 FIRST DAY OF AUTUMN	2	3 *LESS THAN ONE MONTH UNTIL EASTER	4 UNIVERSITIES RETURN	5 CINCO DE MAYO (MEXICO)	6	7
8 INTERNATIONAL WOMENS DAY	9	10	11 NRL SEASON BEGINS	12	13	14
15 START OF HARMONY WEEK	16	17 ST PATRICKS DAY	18	19	20	21 END OF HARMONY WEEK
22	23	24 SUPPORT LOCAL BUSINESS DAY (CASH MOB DAY)	25	26	27 EARTH HOUR	28 PALM SUNDAY HOLI (FESTIVAL OF COLOURS)
29	30	31 END OF Q3	APRIL PLANNING SCHOOL HOLIDAY FAMILY DEAL	APRIL PLANNING EASTER SPECIAL	APRIL PLANNING ANZAC DAY LONG WEEKEND SPECIAL	<b>*HAVE YOU UPDATED YOUR BUSINESS HOURS THIS EASTER?</b>
KEY:	PUBLIC HOLIDAY	PLANNING FOR E COMMERCE, SALES & RETAIL	E COMMERCE, SALES & RETAIL OPPORTUNITIES	SOCIAL, SPORTS & TOURISM EVENTS	RELIGIOUS & CULTURAL EVENTS	KEY DATES & OPPORTUNITIES FOR B2B SERVICES

MARCH OPPORTUNITIES: OFFER IDEAS FOR CINCO DE MAYO INCLUDE COLOURFUL PRODUCTS, FOODS, PLANTS ETC.