



# **Ecommerce and Hosting** *And How to get it Right!*





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# WP Engine by the numbers



150  
COUNTRIES



1,000+  
EMPLOYEES



1.2 million  
WEBSITES



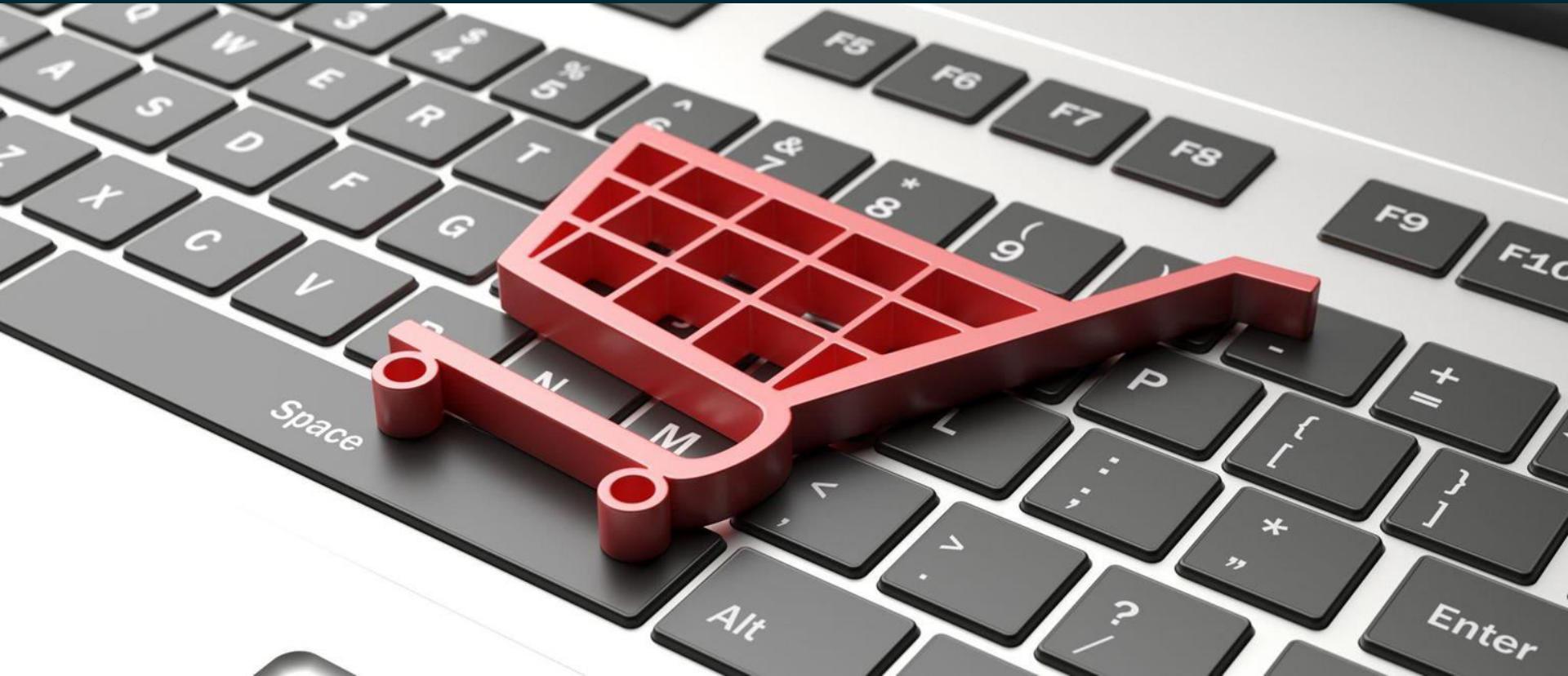
6%  
VISIT A WPE SITE DAILY



200,000  
CUSTOMERS

# Ecommerce

*Expectation vs Reality*









# Which One?

*Proprietary vs Open Source*



# Which One?

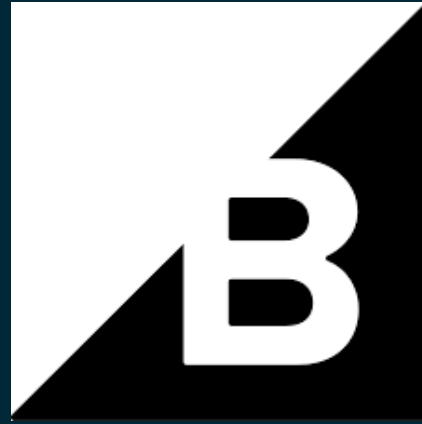
*Proprietary*





# Which One?

*Proprietary*



# Which One?

*Open Source*



# Which One?

*Open Source*

The logo for WooCommerce, featuring the word "WOO" in a white, rounded, sans-serif font inside a purple speech bubble shape with a tail pointing downwards and to the left.

WOO



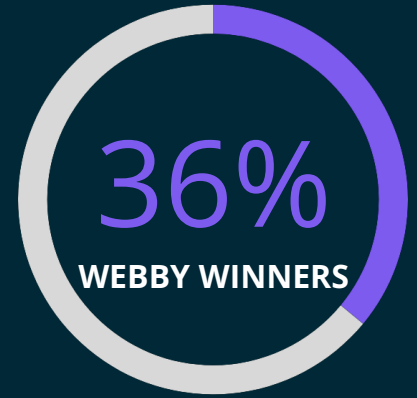
Magento™

Open Source eCommerce



no**p**Commerce

# WordPress is winning the web.



50,000 Plugins & Hundreds of Thousands of Developers



# Budget

*Be realistic*



**Budget**

*Be realistic*

**THERE IS ALWAYS SOMEONE**



**WILLING TO DO IT CHEAPER**









# Hosting

*Shared vs Dedicated*



VS



# Shared



# Shared





# Shared





# Dedicated



# Dedicated





# Dynamic vs Cacheable



# Dynamic vs Cacheable





# Cacheable



# Cacheable



# Dynamic





# Dynamic



# Dynamic





# Dynamic



504

Gateway Timeout

# Summary



**I think that pretty much sums it up.**

# Summary

Pick Your Flavour



# Summary

Pick Your Flavour!





# Summary

Be Realistic About Your Budget!



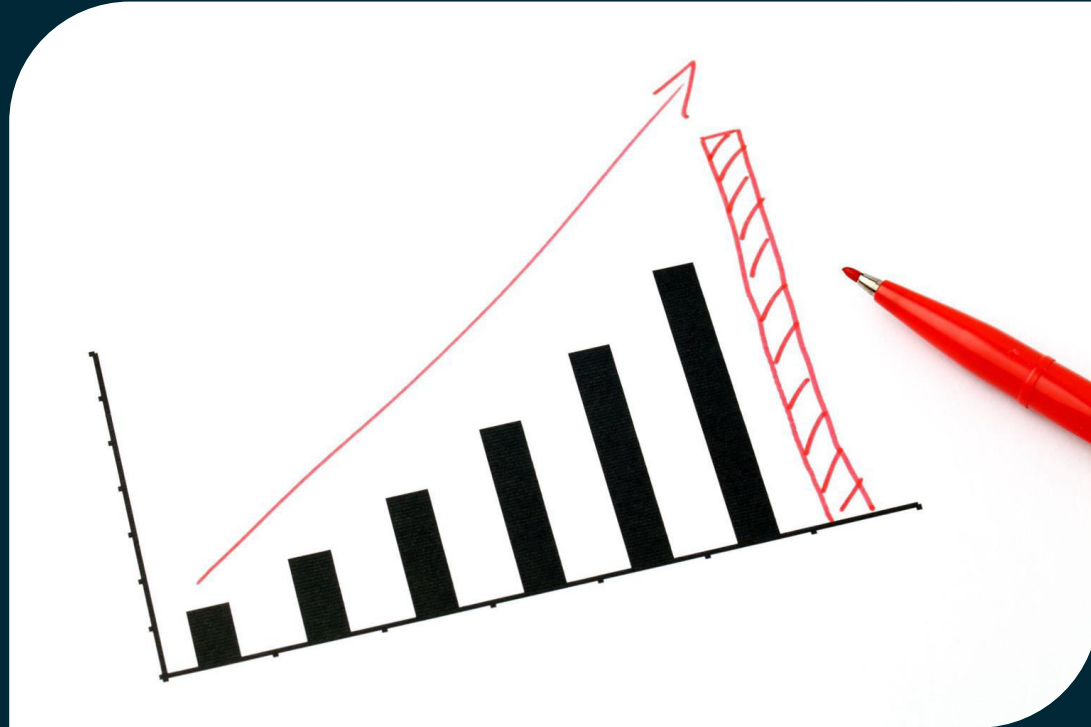
# Summary

Understand The Needs Of Your Site!



# Summary

Be Prepared To Scale Your Infrastructure As You Grow!



# Tip Of The Day

Partner With Best Peeps!







# Thank you.

Presenter name

Contact information

